

Church Profile

Knowing it is easier to improve something than create it from nothing, we have provided an example of a fictional church profile below that comes from the Rocky Mountain Ministry Network transition manual, Rise Up. **We realize the scale of this fictional church does not fit the context of many Wyoming churches, but it does give you an idea of the multiple different things a church can provide in its profile.** Use this template to customize a profile for your church and community.

Vista Community Church, Vista, Colorado

- A. Summary.** Vista Community Church is a Spirit-filled evangelical church affiliated with the Assemblies of God. The church feels more like a Spirit-filled interdenominational community church, and its constituency comes from very diverse ethnic, spiritual, and social backgrounds made up of primarily middle-aged professionals and young families. All of Vista Community's efforts center around the four core values of worship, discipleship, service, and outreach. The church worship is led by a band and worship team that facilitates a more contemporary style of worship, primarily geared for those between the ages of 35-55. As a Spirit-filled church, Vista Community embraces a more conservative expression of Spirit-filled faith. The gifts operate occasionally followed by a biblical explanation and invitation for salvation. Its discipleship centers around small groups, and its community involvement and outreach produce an above-average participation level of service opportunities. Vista Community has an excellent reputation in the city and is often called upon by city leaders to assist in community problem solving.
- B. Governance.** The pastor is elected to an indefinite term. Find out more about Vista's governance, bylaws, and policies at ([insert your website, shared internet folder or document link here](#)).
1. Voting members: 182. Individuals requesting membership must attend a formal membership class.
 2. Official board: 7 members consisting of 1 senior pastor and 6 deacons
 3. Elected deacons: 6 with 3-year terms with annual vacancy rotation of 2, 2, and 2
 4. Board chair: Senior Pastor (with voting privileges)
 5. Chief executive officer: Senior Pastor
 6. Board officers: President (senior pastor), vice president, secretary, and treasurer (elected from existing board members)
- C. History.** Vista Community was first organized in 1965 under the leadership of Rev. and Mrs. C. N. Preacher who served from 1965-1970. The church's early meetings were held at 45 Church Street in Vista, Colorado. Rev. and Mrs. C. L. Longwinded came and served from 1970 to 1971. Rev. and Mrs. T. P. Shortsermon served from 1971 to 1991, and the congregation

grew consistently. W. L. Jogger was elected pastor in 1991, and the church purchased property at 231 Worship Street. By New Year's Day 1992, the church was completed and dedicated—debt free. Under the leadership of W. L. Jogger, the church continued to grow and thrive until 2000. In 2001, Pastor Hipster was elected. Under his leadership, the church focused on community outreach and doubled in size. Pastor James Hipster and his wife Julie resigned for the mission field in 2011. In early 2012, Pastor Kurt Egghead was elected pastor and started the daycare, elementary and high schools by building a separate school facility. The church and school continued to grow until his resignation in 2019.

D. Previous pastors. Vista Community Church has had six pastors in its history:

1. Rev. C. N. Preacher who founded the church in 1965 and served until 1970.
2. Rev. C. L. Longwinded who served from 1970 to 1971.
3. Rev. T. P. Shortsermon who served from 1971 to 1991.
4. Rev W. L. Jogger led the church from 1991 to 2000.
5. Rev. James Hipster led the church from 2001 to 2011.
6. Rev. Kurt Egghead led the church from 2012 to 2019.

E. Vision, mission, and values. Vista Community Church seeks to usher people into spiritual maturity by:

- Experiencing God in worship. Creating a community to worship.
- Learning and living God's Word. Learning and living the teachings of Jesus.
- Serving God and others. Identifying and using our spiritual gifts to serve.
- Loving our world. Providing opportunities for outreach and evangelism.

F. Statistical averages.

Constituents who call Vista Community their home church: 400

Sunday total average attendance: 350

Service times: 9:00 and 10:30 a.m.

Small group participation: 150

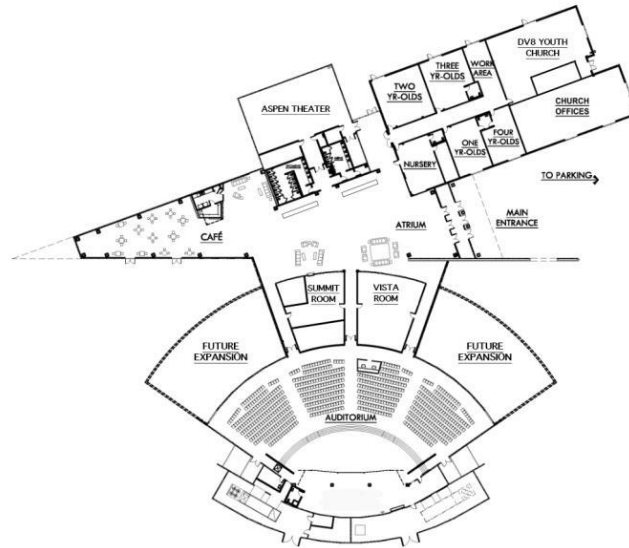
Total number of members: 182

G. Church budget.

1. Annual income: \$660,000
2. Missions giving (city, state, region, and international): \$105,000
3. Debt: \$900,000 financed through Church Extension Plan
4. Monthly mortgage payment: \$15,000

H. Church property. Vista Community Church is located at 50 S. Vista Parkway, Vista, CO 86017.

1. **Facility.** The facility is a total of 40,000 square feet consisting of the main auditorium with a maximum seating of 500, chapel with a maximum seating of 120, educational wing with 6 classrooms, office space, and a dedicated children's meeting space. The current property is 20 acres with about 3 acres suitable for future buildings and an additional 4 acres for parking expansion.
2. **Parking:** Five parking pods with a total of 180 parking stalls.
3. **Future expansion:** In addition to an unused 3 acres, the educational building has existing wall and roof structures that can facilitate a future second story (12,000 sq. feet).
4. **Appraised value:** In January 2019, the facilities (land and buildings) were appraised at \$4,615,000.
5. **Photos:** Pictures of the interior and exterior of the facilities can be viewed at ([insert your link or document file location here](#)).



I. Staff.

- **Full-time staff:** Lead pastor, associate pastor, and children's pastor.
- **Part-time staff:** Receptionist, bookkeeper, and lead pastor's administrative assistant.
- **Contract services:** Janitorial, exterior grounds, maintenance, and snow removal.

J. Primary ministries.

1. Worship team and band. The worship is contemporary with an occasional infusion of relevant hymns. The team is led by a worship leader who leads the team, makes schedules, and assigns tasks. The instruments include a keyboard, bass guitar, two electric guitars, drums, acoustic guitar, and vocalists.
2. Children's, Student, Young Adult, Men's and Women's Ministries.
3. Missions. Foreign missions is specifically focused on supporting AG missionaries. U.S. missions is strategically focused on reaching our state's Chi Alpha and inner city and urban areas in the United States.

K. Immediate neighborhood. Vista is a growing community that is the tenth largest city in Colorado. Although the church's primary target area is the I-64 corridor from Jones to Highway 34, it is in the 86017 zip code in Iron County, Colorado, which has a population of 143,044 (51 percent female and 49 percent male). The total number of households is 10,042 with 2.86 people per household on average. Regarding education, 39.7 percent of the zip code has at least a bachelor's degree, 21 percent has a graduate degree, and 25 percent has some college. The average household income is \$68,990, and the median home sale price is \$242,784. Total household expenditures are right at the national average. The median age of the current population is 36.25 with 66.5 percent being married and 24 percent never married. The employment numbers show that 56 percent are white-collar employees and 44 percent are blue-collar. The recorded weather temperatures oscillate between a high point in July of 86.9° F and a low point of 20° F in January. The air pollution index is 96. Additional demographics concerning housing, education, income, and spiritual trending can be accessed online.

L. City profile. Once a budding frontier town of farmers and ranchers, Vista is Colorado's tenth largest city with a diverse population of more than 143,000. The city of Vista is now a full-service city governed by a council/manager form of government which combines the political leadership of elected officials with the managerial expertise of an appointed local government manager. At 75 square miles, the city is in Iron County. Vista's strategic comprehensive plan emphasizes the formation of livable, full-service neighborhoods. Vista also provides access to quality education with one school district and six campuses of higher learning meeting the instructional needs of residents and those beyond the city limits. Just an hour away from Denver International Airport, Vista is home to a growing business environment including major industries of health care, transportation, and logistics. Businesses large and small are welcomed and nurtured through such programs as the Vista Advantage 4 Business and the Vista-Metro Small Business Development Center. Tree-lined streets, open prairie, majestic views of the mountains, and ample neighborhood parks make Vista neighborhoods a comfortable place to call home. More than 100 neighborhoods complete the fabric of the community. Vista's climate is mild and dry with more than 300 days of sunshine a year offering residents and visitors ample opportunity to get outside, stay fit, and enjoy all that Colorado living has to offer. Vista has 1 golf course, 1 reservoir, more than 30 parks, and over 1,000 acres of open space and trails. Situated at the foot of the Rocky Mountains, Vista is a gateway to all Colorado has to offer. Each resident has a right to expect a safe city and trust that they will be helped in an emergency. Nearly 50 percent of the city's general fund budget supports Vista's public safety functions.

M. Online presence.

1. Website: www.vistachurchco.com
2. Facebook: <https://www.facebook.com/vistacommunity>

3. YouTube: Vista Church
4. Instagram: vistacolorado